

# VICTORIA BURCH - Employment CV

VISUAL ARTIST • ART & DESIGN PRACTITIONER

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## Profile

Since qualifying in 1992 I have worked for a cross section of different companies within the design industry as a graphic designer. I am self-employed and run my own small business from home, as well as teaching as a qualified Art & Design lecturer for South Essex College two days per week. Since qualifying as a teacher in 2011, my experience of teaching art and design to a range of ages and abilities extends to eight years of practice.

My industry skill set as a designer includes application of branding and rebranding, web design and marketing material design and all other skills pertinent to graphic design. I have an advanced print and production knowledge and can project manage from conception through to completion.

As a visual artist my work incorporates traditional fine art practices such as drawing, painting, sculpture, printmaking and casting, as well as installation, performance and film. Recent work explores humour in contemporary art.

I would describe myself as self-sufficient, motivated, meticulous, thorough and work confidently as an individual or as part of a team. I have good interpersonal and communication skills, able to work with staff on all levels including directors, senior staff, editors, contributors, production, print and marketing staff, as well as students of all ages and abilities.

## Education

B.A.	Contemporary Art & Design, Writtle University College.	2019
Dttls.	Diploma to Teach in the Lifelong Learning Sector, South Essex College.	2013
Pttls.	Preparing to Teach in the Lifelong Learning Sector, South Essex College.	2011
	Upholstery & Design for Upholstery, South Essex College.	2010
	National Diploma in Art & Design, Thurrock Technical College.	1992

## Software Aptitude

Adobe Creative Suite; Photoshop, Illustrator, InDesign, Dreamweaver, I Movie for both Mac and PC platforms Microsoft Word, Excel, Power-point and Word Press.

## Employment

**Course Leader Access: Art & Design Lecturer** South Essex College, Sep 2015 - Present day

Access to Higher Education in Art & Design. 19yrs+ cohort. Teaching delivery includes Figure drawing, Graphic Design, Printmaking, 2D Visual, Mixed Media and Colour Theory, as well as Adobe Creative Suite software training. Other teaching duties include planning for learning and assessment, assessment, organising group work and classroom management.

**Visual Artist & Graphic Designer** Small business Owner, Apr 2014 - Present day

Running a small business from home, I have a small network of clients, which include two NHS trusts and a selection of small businesses and organisations. As a freelance designer, I manage a range of small projects from conception to completion, this work also includes some website design.

**Graphics Lecturer** South Essex College, May 2014 - Jun 2015

Delivering Graphic Design Extended Level 3 Diploma (UAL) to 16-19yrs cohort.

Delivering a Graphic Design unit (Gateway) to 19yrs+ cohort on Access to HE Art & Design course.

Other duties included planning for learning, planning for assessment, assessment and classroom management.

## **Employment (continued)**

**Senior Graphic Designer** Full Spectrum Design Ltd, Dec 2014 - Dec 2015

A senior freelance role responsible for design, management and production of a range of different projects including logo design, corporate ID, application of branding, re branding, magazines, newsletters, brochures, posters, leaflets and publicity material.

**Creative Services Manager** North East London NHS Trust, May 2013 - Dec 2013

As a senior designer and lead authority on creative services for this area I oversaw design management and production of all corporate publicity materials and publications produced for the North East London NHS trust. My duties included commissioning, editing, proof reading and coordinating the production of all print material across the many community services and the corporate sector within the trust. As well as advising members of staff on information, material needs, including the design and content of information for their services, for a range of formats and audiences. Proofreading all material prior to production. Working with other staff to ensure that information produced was within the NHS editorial guidelines that all printed material adhered to the North East London NHS trust brand. Achievements while in this post include design and conception of the NELFT brand refresh and implementation.

**Graphics Tutor** Central Training Group, Apr 2011 - Dec 2012

Teaching BTEC National Diploma Graphic Design (level 2) to part-time students including 16-19yrs and adult learners. Delivery; eight units covering basic graphic design skills including research and initial sketching, concept development, brand and corporate identity, page layout and typography, including basic software training. Other teaching duties included planning for learning and assessment, assessment, organising group work and classroom management.

**Art & Design/Textiles Tutor (Voluntary)** Chase High School, Southend-On-Sea, Jan - April 2011

As a volunteer, I assisted with the delivery of BTEC National Diploma in Art & Design to 6th Form students, as well as assisting with Year 11 textiles class, to gain teaching experience.

**Graphic Designer** London Borough of Hackney, Jun 2007 - Jan 2010

As a freelance graphic designer within a team of four designers, the team produced between 80-100 projects per week, for a range of departments and services within the council for the London Borough of Hackney. Working across a broad cross section of graphic design projects, which also included facilitating; project management, planning, costing, and scheduling as well as client meetings.

## **Prior to 2007**

Further information supplied upon request.

## **References**

**Rev Dr. Cherry Sandover**, Contextual Studies Lecturer, South Essex College

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